



earth.intelligence.comfort.

catalogue

2021



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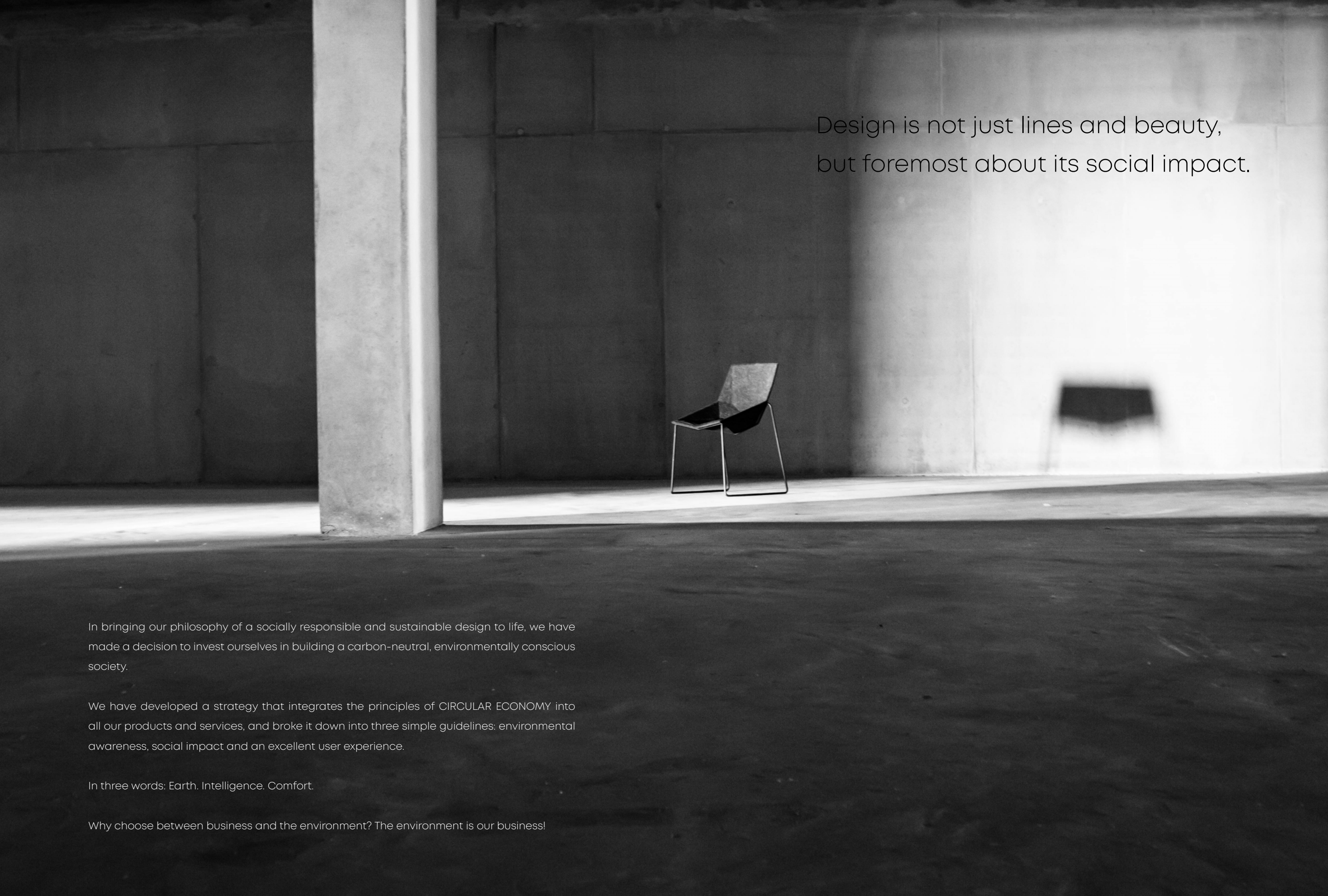
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Design is not just lines and beauty,
but foremost about its social impact.

In bringing our philosophy of a socially responsible and sustainable design to life, we have made a decision to invest ourselves in building a carbon-neutral, environmentally conscious society.

We have developed a strategy that integrates the principles of CIRCULAR ECONOMY into all our products and services, and broke it down into three simple guidelines: environmental awareness, social impact and an excellent user experience.

In three words: Earth. Intelligence. Comfort.

Why choose between business and the environment? The environment is our business!

designers.



Gigodesign

'Garbage in, garbage out.'

PRIMOZJEZASTUDIO

'Can future have a rerun?'



Mads Odgård

'Keep it simple and the Earth livable.'

Andaž Šapec

'Balancing between the serenity of order and the excitement of the unexpected.'



Desnahemisfera

'From another point of view.'

Amorce studio

'Crafting techniques and modern know-how.'



earth.



nicoless

Design: PRIMOZJEZASTUDIO

A tribute to the great industrial designer Niko Kralj and his Lupina (Shell), Nico Less is a stylish and versatile conference chair. The distinctive shape of the seat is made of triangular plates, allowing for comfortable sitting in different positions and for all body types. Individual chairs can be assembled into compositions of various lengths and stored in vertical stacks.

By replacing the sleek metal base of the chair with a swivel one, Nico Less can easily transform into an office chair. And the transformation into a dining chair by mounting the shell onto a hardwood base is just as simple.



With every nicoless chair made, there are approximately 70 plastic bottles saved* from the environment.

*If we consider the weight of a plastic bottle is 17g



With every nicoless chair made, there is approximately 2.1 kg of CO₂ saved* from the environment.

nicoless



Material: up-cycled felt shell, metal frame in different finishes, upholstered wooden seat in sustainable fabrics.
With every nicoless chair sold at least one person is convinced that up-cycling is useful.



nicoless W22

Design: PRIMOZJEZASTUDIO

Nico Less W22 is a multipurpose chair for home or office use. The hardwood base is treated with natural beeswax, which gives it a warm, comforting look and feel. The distinctive shape of the seat made of recycled felt allows for comfortable sitting in different positions and for all body types.



With every nicoless chair made, there are approximately 70 plastic bottles saved* from the environment.

*If we consider the weight of a plastic bottle is 17g



With every nicoless chair made, there is approximately 2.1 kg of CO₂ saved* from the environment.



nicoless W22



Material: up-cycled felt shell, solid wood frame, upholstered wooden seat in sustainable fabrics.
With every nicoless chair sold at least one person is convinced that up-cycling is useful.



nicoless office

Design: PRIMOZJEZASTUDIO

NicoOffice is a sustainably designed swivel chair that will fit any (home) office. The distinctive shape of the seat made of recycled felt allows for comfortable sitting in different positions and for all body types. Add the soft 3D cushion available in a variety of colors and you get a comfortable eye-catcher for every workspace.



With every nicoless chair made, there are approximately 70 plastic bottles saved* from the environment.

*If we consider the weight of a plastic bottle is 17g



With every nicoless chair made, there is approximately 2.1 kg of CO₂ saved* from the environment.

nicoless office black



Material: up-cycled felt shell, metal frame in different finishes, upholstered wooden seat in sustainable fabrics.
With every nicoless chair sold at least one person is convinced that up-cycling is useful.

nicoless office white



Material: up-cycled felt shell, metal frame in different finishes, upholstered wooden seat in sustainable fabrics.
With every nicoless chair sold at least one person is convinced that up-cycling is useful.

collodi

Design: Andraž Šapec

Collodi is a response to the ever-growing problem of plastic pollution and proof that sustainability, when designed right, enhances rather than compromises the ergonomic and es-
thetic features of a product. The inspiration for Collodi comes from Carlo Collodi's famous Pinocchio – a story about the transformation of a handmade puppet into a little boy. The idea behind Collodi is to infuse a chair with life and produce a piece of furniture that fills the entire room with its energy and spirit.



With every collodi chair made, there are approximately 50 plastic bottles saved* from the environment.

*If we consider the weight of a plastic bottle is 17g



With every collodi chair made, there is approximately 1.5 kg of CO₂ saved* from the environment.



reddot award 2019
winner



MADE IN
SLOVENIA
SELECTION
OF DESIGN
EXCELLENCE

collodi black



Material: up-cycled felt shell, metal frame in different finishes, upholstered felt seat in sustainable fabrics.
With every collodi chair sold at least one person is convinced that up-cycling is useful.

collodi white



Material: up-cycled felt shell, metal frame in different finishes, upholstered felt seat in sustainable fabrics.
With every collodi chair sold at least one person is convinced that up-cycling is useful.



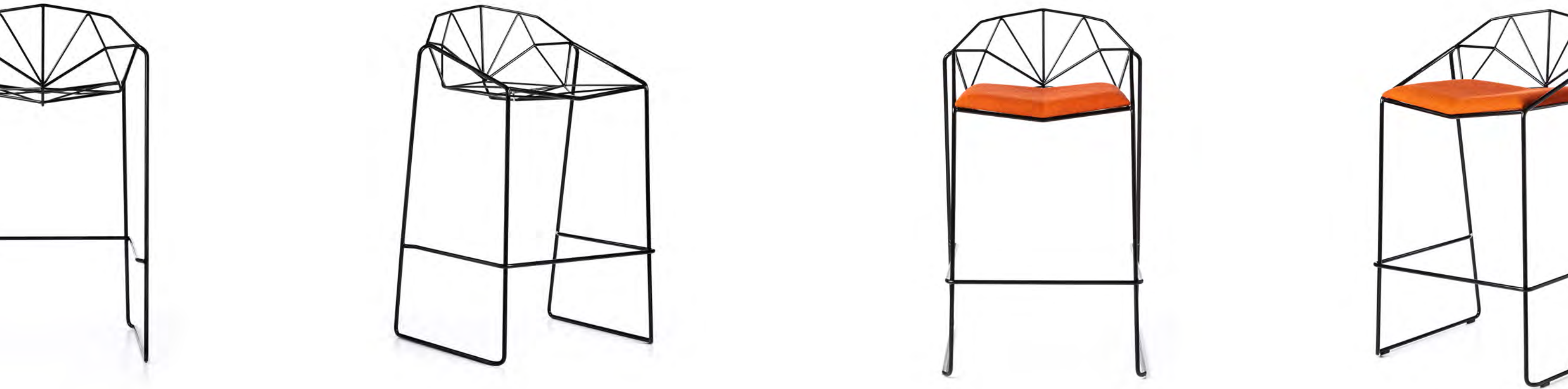
nicolino

Design: PRIMOZJEZASTUDIO

Nicolino is a new member of the Nico Less chair collection. Designed as a simple in- and outdoor bar stool, its simple yet distinctive shape starts at the sled base and circles behind the seat, forming the unique geometrical shape of the back rest. The metal structure is complemented by a comfortable cushion made of bended plywood and upholstered in carefully selected fabrics.

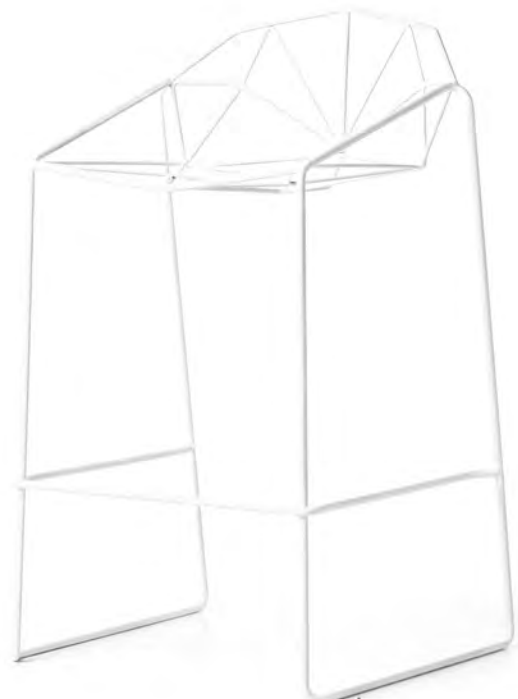


nicolino black



Material: metal frame in different finishes, upholstered wooden seat in sustainable fabrics.
With every nicolino chair sold at least one person is convinced that up-cycling is useful.

nicolino white



Material: metal frame in different finishes, upholstered wooden seat in sustainable fabrics.
With every nicolino chair sold at least one person is convinced that up-cycling is useful.

chat loop

Design: Desnahemisfera

In terms of its shape and function, Chat Loop is a phone booth. Just like the ones we were used to seeing on every corner. Today's noisy airports, shopping malls, office lobbies and hotels are full of people, and we often miss the privacy and intimacy to make a phone call without distractions. Chat Loop reinvents a phone booth in a modern material that works as a great sound insulator. It even has a built-in charger for your smart phone to get some much-needed energy on-the-go.



With every chat loop, there are approximately 160 plastic bottles saved* from the environment.

*If we consider the weight of a plastic bottle is 17g



With every chat loop made, there is approximately 5.0 kg of CO₂ saved* from the environment.



amar

Design: Amorce Studio

Amar is a stool made entirely of felt. It is designed like an origami – flat when not in use and held securely in position by a rope when assembled.

In our minds, an extra stool is an important thing to have at hand when you have more friends over than you have chairs... It is a friendly and sociable tool that facilitates human interactions.



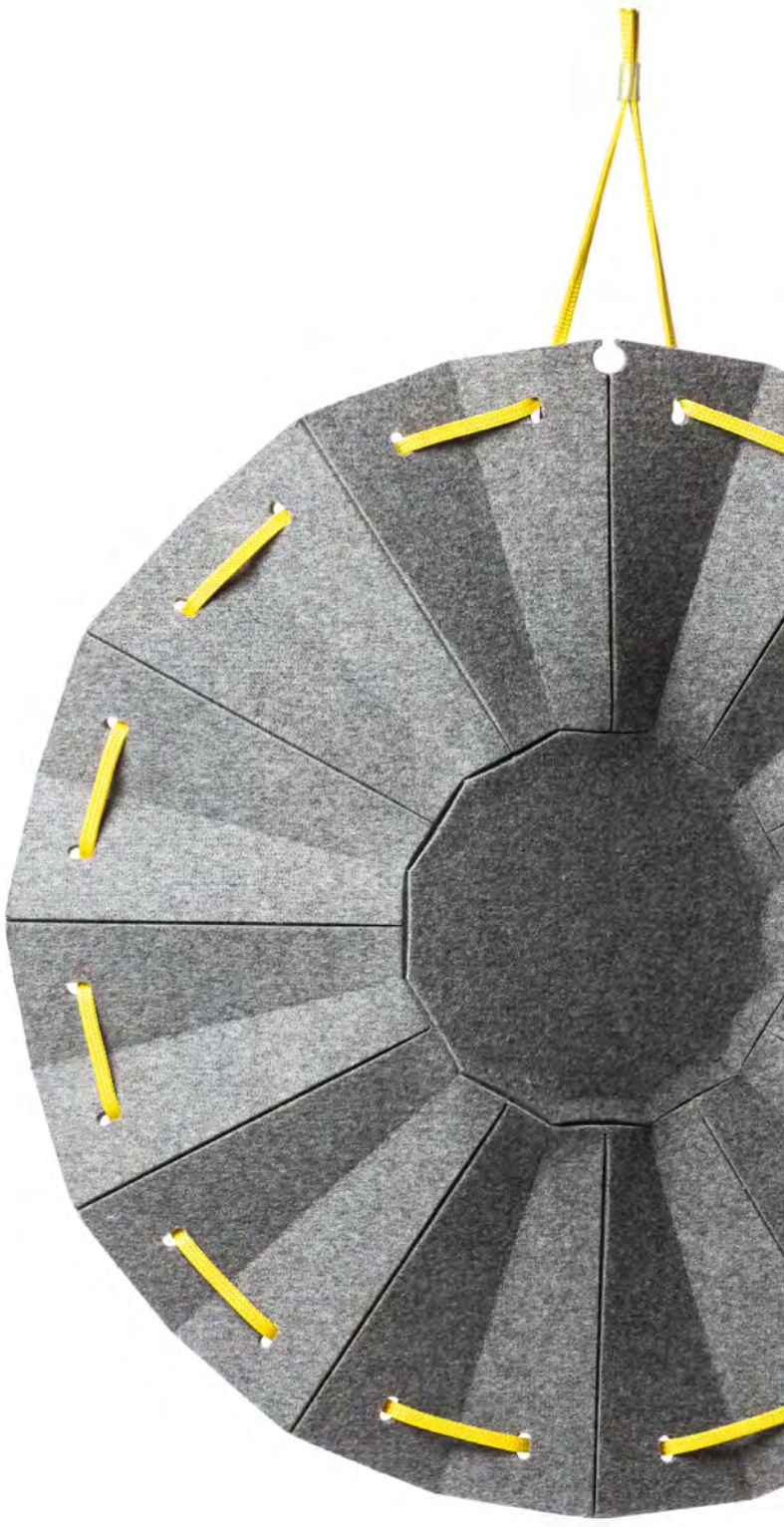
With every amar chair, there are approximately 45 plastic bottles saved* from the environment.

*If we consider the weight of a plastic bottle is 17g



With every amar chair made, there is approximately 1.4 kg of CO₂ saved* from the environment.

amar



Material: up-cycled felt, re-used rope.
With every amar sold at least one person is convinced that up-cycling is useful.

nicoless backpack

Design: PRIMOZJEZASTUDIO

The whole COVID-19 experience has transformed our homes into offices, and the work we were used to has become somewhat obsolete . Nevertheless, the new circumstances have given us the chance to appreciate our freedom and find comfort in nature. An increased need for flexibility will require us to work at different locations and on different occasions. With this in mind, we developed a multifunctional backpack that doubles as a folding chair. It can be easily assembled and used both in- and outdoors.



With every nicoless chair, there are approximately 70 plastic bottles saved* from the environment.

*If we consider the weight of a plastic bottle is 17g



With every nicoless backpack made, there is approximately 2.1 kg of CO₂ saved* from the environment.

nicoless backpack



Material: up-cycled felt nicoless shell, up-cycled soft felt, hard up-cycled felt or wooden under structure.
With every nicoless backpack sold at least one person is convinced that up-cycling is useful.

colophon

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